

LAMY

Design. Made in Germany.





Welcome to Lamy

The LAMY brand stands for high-quality designer writing instruments defined by their timeless modern aesthetics and perfect functionality. Its success story began over 50 years ago with the LAMY 2000: in 1966, the model established the clear and unmistakeable design which still defines the style of all the brand's products today – the Lamy design.

As an independent family business, Lamy has been associated with Heidelberg since it was first founded in 1930 and therefore guarantees consistent high quality, "Made in Germany". With an annual production of over 8 million writing instruments and turnover of more than 1 10 million euros in 2016, Lamy today is not only the market leader in Germany but has developed to become an internationally sought after brand. The company continues to set trends, not just through its annual special editions and has inspired writing enthusiasts around the world with its innovative colours and surface finishes.

More than 100 awards for exceptional design quality of writing instruments are success and a requirement in one.

The LAMY imporium, which won the Red Dot in 2016 as well as the iF Award, once again did justice to the LAMY brand. Awards for the company itself are even more significant – as they pay tribute to the sustainable success of the company's work over a longer period of time. Besides the award for the "Brand of the Century" a few years ago, Lamy also received the gold medal for the "German Brand Award" in 2016.

This award celebrates trailblazing brands, who have been able to convince with consequent branding and sustainable brand communication over a period of many years.



safari

Fountain Pen

Rs. 3080

Rollerball

Rs. 2200

Ballpoint

Rs. 1980

Many attractive colours, timeless design, perfect ergonomics. These are just some of the reasons that the LAMY safari is one of the most popular writing instruments. Distinctive recessed grip guarantees writing comfort.



Designer: Wolfgang Fabian



AL-star

Fountain Pen

Rs. 4460

Roller Ball

Rs. 3080

Ballpoint

Rs. 2860

The Lamy AL-star is the attractive, young writing instrument which satisfies even the highest requirements. Made of feather-light robust aluminium, anodised in various colours. With distinctive transparent grip and spring-action metal clip.



AL-star Vibrant Pink 2018 Special Edition

Fountain Pen

Rs. 4460

Roller Ball

Rs. 3080

Ballpoint

Rs. 2860

The Lamy AL-star is the attractive, young writing instrument which satisfies even the highest requirements. Made of feather-light robust aluminium, anodised in various colours. With distinctive transparent grip and spring-action metal clip.



product
design
award

pico neon pink

Ballpoint
Rs. 4840

Small, neat and handy the LAMY pico pocket pen shows under pressure what it is made of: An innovative writing instrument which is so cool that it puts every conventional ballpoint pen in the shade.

Neo lacquer finish with chromium-plated anti-roll device.



product
design
award



reddot
award



pico neon yellow

Ballpoint
Rs. 4840

Small, neat and handy the LAMY pico pocket pen shows under pressure what it is made of: An innovative writing instrument which is so cool that it puts every conventional ballpoint pen in the shade.

Neo lacquer finish with chromium-plated anti-roll device.



product
design
award



reddot
award



New in Exclusive
Lamy Stores

LAMY
Design. Made in Germany.

IPF RED DOT GOOD DESIGN

LAMY pico - Surprisingly precise.
www.lamy.com

Lx

Fountain Pen

Rs. 6380

Roller Ball

Rs. 4620

Ballpoint

Rs. 3520

The LAMY Lx is a stylish, modern writing instrument with that “something special”. A functional and elegant companion. Made of aluminium, it features stylish details refined with precious metal and a sophisticated anodised finish. With distinct, spring-loaded and refined metal clip and transparent grip.



product
design
award



studio

Fountain Pen

Rs. 7980

Roller Ball

Rs. 7480

Ballpoint

Rs. 6050

The special elegance of the LAMY studio demonstrates just how close design and art can be. The propeller-shaped clip accents the pen's innovative form.

Designer: Hannes Wettstein



scala

Fountain Pen

Rs. 13860

Roller Ball

Rs. 12430

Ballpoint

Rs. 9240

The scala series by LAMY is a family of writing instruments that entices through formal simplicity yet radiates emotional details. Behind the sophisticated and reserved presentation, which deliberately refrains from material excess, lie perfectly executed technical details – an absolute necessity in making a writing instrument like this possible.

Designer: Sieger Design



product
design
award



red*dot* design award



Designpreis
Deutschland

dialog 1

Ballpoint Rs. 17930

A ballpoint pen with characteristic triangular form, rounded edges and spring-loaded stainless steel clip. Developed by LAMY and designed by Richard Sapper, who has created many design classics worldwide: for example the Tizio lamp, the Alessi espresso machine and the IBM Thinkpad.

Designer: Richard Sapper



dialog 2

Roller Ball
Rs. 19690

A rollerball pen with innovative twist mechanism. Developed by Lamy and designed by Danish architect and designer Knud Holscher.

Designer: Knud Holscher



product
design
award



dialog 3

Fountain Pen
Rs. 33660

The twist-action fountain pen. The first fountain pen with retractable nib and clip. Twist-action mechanism.

In high-quality matt black lacquered finish. 14 carat gold nib, partially platinised.



Designer: Franco Clivio



product
design
award



reddot design award

2000

Fountain Pen

Rs. 21500

Roller Ball

Rs. 11110

Ballpoint

Rs. 9980

The LAMY 2000 has been writing design history since 1966. As a timeless classic it is still one of the most modern writing instruments today. Made of fibreglass polycarbonate, exclusive woods or matt stainless steel. The LAMY 2000 is available as a piston fountain pen with partially platinised 14 carat gold nib, ballpoint pen, rollerball pen, mechanical pencil and multicolour ballpoint pen.

Designer: Gerd A. MÜLLER



product
design
award



reddot design award

accent

Fountain Pen

Rs. 8360 - 21560

Roller Ball

Rs. 5830 - 13000

Ballpoint

Rs. 7650 - 12430

Mechanical Pencil

Rs. 6490

Multisystem

Rs. 8500



The LAMY accent is the first writing instrument with different interchangeable grip sections. The LAMY accent is available as a fountain pen, ballpoint pen, rollerball pen and multisystem pen.

Designer: Phoenix Product Design



product
design
award



reddot design award

imporium

Fountain Pen

Rs. 39220 -41160

Roller Ball

Rs. 33330

Ballpoint

Rs. 29430

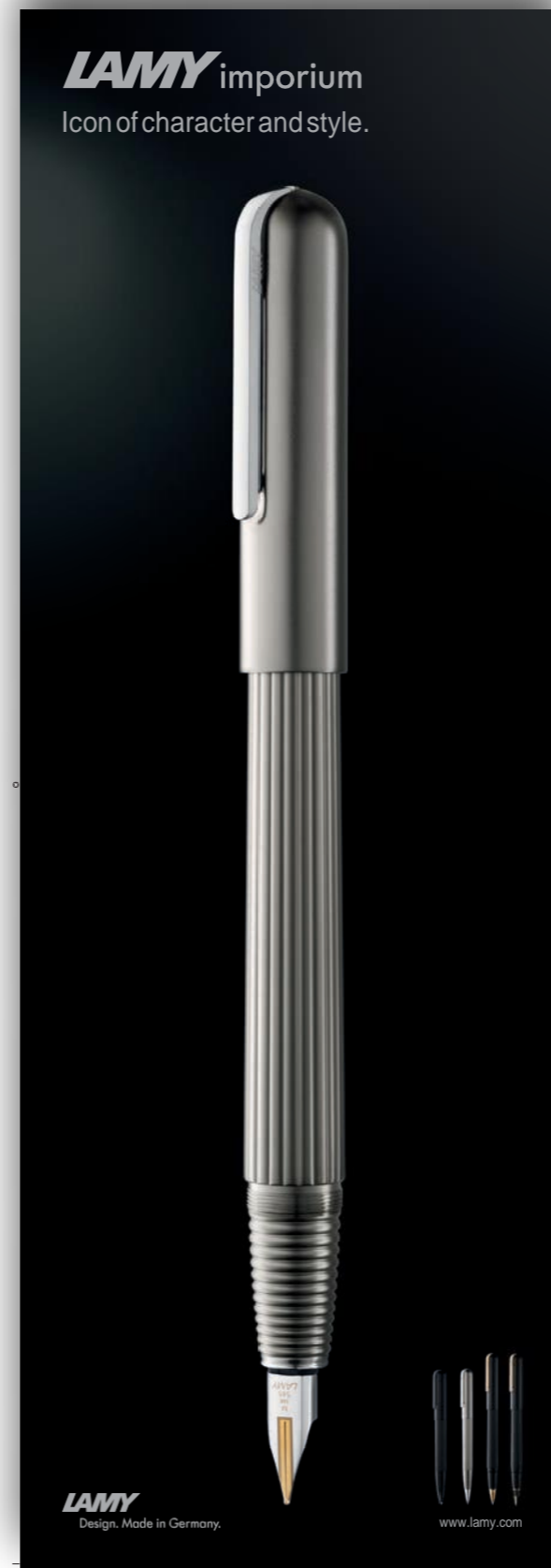
Mechanical Pencil

Rs. 30800

LAMY imporium – the extraordinary family of writing instruments from Lamy. This captivating range boasts an exciting combination of functional design, sturdy structure and first-class materials, including gold, platinum and titanium, all beautifully finished with the use of top quality PVD coatings and galvanisation in a range of designs. This combination gives the range its unmistakable appearance and produces a luxurious feel when writing.

Designer: Mario Bellini

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swift

Roller Ball

Rs. 4950

Prominent form.

Re-discover the joy of writing with ink with the LAMY swift. This capless rollerball pen with retractable clip enables extraordinary smooth and precise penmanship.

Rollerball pen in high-quality palladium finish or matt.

Designer: Wolfgang Fabian



reddot design award

LAMY

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Striking form.

LAMY swift Rediscover the pleasure of writing with ink with the LAMY swift. With this capless rollerball pen – equipped with a retractable clip – the writing will flow from your hand with unbelievable fluidity and precision. Available in various finishes.

www.lamy.com



LAMY

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aion

Fountain Pen

Rs. 6670

Roller Ball

Rs. 5980

Ballpoint

Rs. 4560

Simply modern.

The smooth deep-drawn aluminium body components are the first of their kind and give the series a unique, harmonious appearance. Brushed and blasted surfaces are refined with a brilliant silk-matt anodic coating finish, creating formal tension. The sturdy high gloss polished clip perfectly rounds off the overall design.

Designer: Jasper Morrison

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New

Simply modern.

LAMY
Design. Made in Germany.

LAMY aion black & olivesilver
Design: Jasper Morrison · www.lamy.com



tipo

Roller Ball

Rs. 1100-1540

Clip quick.

This capless rollerball pen enables smooth and precise penmanship. And it's always ready to write, thanks to its integrated clip-push mechanism, which allows you to switch to writing mode quickly.

In natural aluminium or graphite, chrome-plated clip and nib. Or in colour-anodised aluminium, clip and nib made of black plastic or in high-gloss plastic, in various colours.

New
clip.
Simply
practical.

LAMY

Design. Made in Germany.

LAMY tipo

This capless rollerball pen enables smooth and precise penmanship. And it's always ready to write, thanks to its integrated clip-push mechanism, which allows you to switch to writing mode quickly. www.lamy.com



Cp 1

Fountain Pen

Rs. 6880

Roller Ball

Rs. 20790

Ballpoint

Rs. 5830-17770

Intelligent versatility.

Ballpoint pen and mechanical pencil in one writing instrument. Spring-action steel clip. Eraser under removable push-button.

Made of stainless steel with matt brushed finish, cyclical matt or matt black finish. Body guilloched and platinum finished, with matt black finish or made of stainless steel with matt brushed finish.

The LAMY cp 1 is available as a fountain pen, ballpoint pen, mechanical pencil and rollerball pen.

Designer: Gerd A. MÜLLER

LAMY

Design. Made in Germany.

Intelligent versatility.

LAMY tripen As handsome as it is practical: the LAMY tripen. It's a ballpoint pen, mechanical pencil and marker all in one instrument—and a sure way for you to have all your work well in hand.

Available in various finishes.

www.lamy.com

**LAMY**

Design. Made in Germany.



reddot design award

logo

Fountain Pen

Rs. 4180-4730

Roller Ball

Rs. 3740

Ballpoint

Rs. 1100-1980

Mechanical Pencil

Rs. 1650-2310

A reliable companion.

Clear form, great diversity. Its timeless design and high level of functionality makes this pen a reliable companion in any and every writing situation. With spring-loaded steel or plastic clip. Push mechanism with integrated clip/push-button unit.

Made of cyclical matt and/or brushed stainless steel or of shatterproof high-gloss ABS plastic.

Designer: Wolfgang Fabian



reddot design award



