

LAMY



2023

Premium Business Gifts

Advertise with Lamy

Design. Made in Germany.



Design. Made in Germany.

Lamy's wide range of promotional articles is available solely to commercial enterprises, businesses and freelancers. Private sale is not possible.

Contents

LAMY – Companions for a lifetime	3	LAMY safari ncode	44
Taking responsibility – shaping the future	4	LAMY safari twin pen EMR	46
From Heidelberg into the world	8	LAMY twin pen	48
LAMY safari	10	LAMY tri pen	50
LAMY AL-star	12	Notebook assortment from Lamy	52
LAMY balloon	14	Sets	54
LAMY xevo	16	Cases	56
LAMY noto	18	LAMY ideos	58
LAMY logo	20	LAMY studio	60
LAMY tipo	28	LAMY scala	62
LAMY econ	30	LAMY 2000	64
LAMY swift	32	LAMY 2000 M	66
LAMY cp1	34	LAMY dialog cc	68
LAMY pico	36	LAMY dialog	70
LAMY aion	38	LAMY imporium	72
LAMY Lx	40	LAMY abc	74
LAMY AL-star EMR	42	colorplus	76

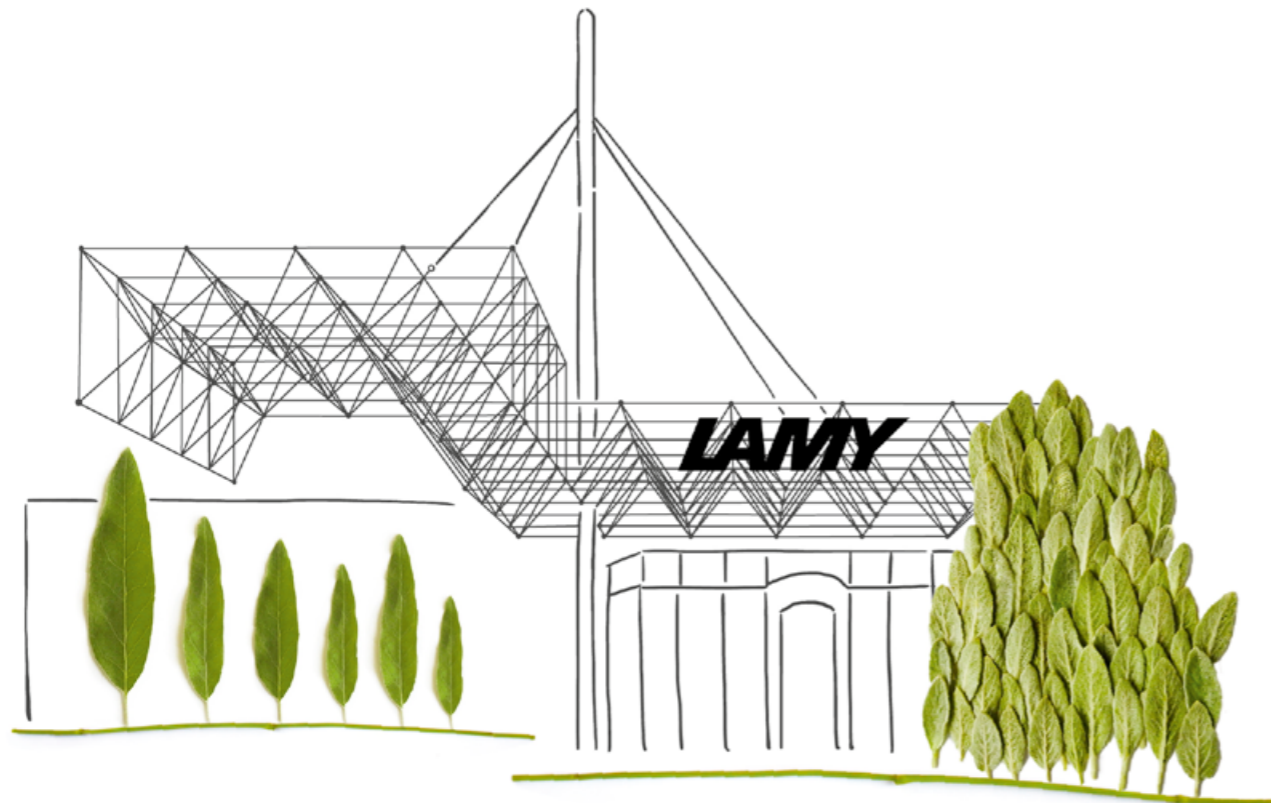
LAMY – Companions for a lifetime

At Lamy, premium is not a question of price – it is a holistic quality standard. Whichever product you choose from our extensive range, we supply the best quality made in Germany.

The timeless modern aesthetic of the Lamy design combined with the highest quality has always guaranteed the most effective form of sustainability: our writing instruments are not disposable products. They accompany people over the years and decades of their lives – just like the communication message on the individualised writing instrument of your choice.

Find out more about sustainability in the Company section on lamy.com.

Taking responsibility – shaping the future



Practising responsibility

Sustainability stands for constant values, timeless ideas, continual benefits and long-lasting products. At Lamy this is not only a promise, sustainable practices are a matter of course. They form the basic principles of the company philosophy which we have practiced at Lamy from the very beginning – for the good of the environment and society, for people and products.

The timelessly modern aesthetics of the Lamy design in connection with highest levels of quality has always guaranteed the most effective form of sustainability: lasting enjoyment of our products and thus their long-term usage. The liberation from fashionable embellishment as well as the commitment to using only those details which serve a specific function ensure: Lamy writing instruments are not disposable products. They accompany people throughout the years and decades of their lives.

Two columns of sustainability

At Lamy, we understand sustainability to be a continuous process and a clear obligation to the constant further development of the company and the brand – on economic, ecological and social foundations.

In this way, we safeguard economic efficiency under ecologically justifiable manufacturing conditions. Simultaneously we put socially supportive and equitable activities at the centre of all company activities.

Economic and ecological responsibility

Physical as well as visual development and manufacturing of classic products with exceptionally long lifespans – that is our company focus.

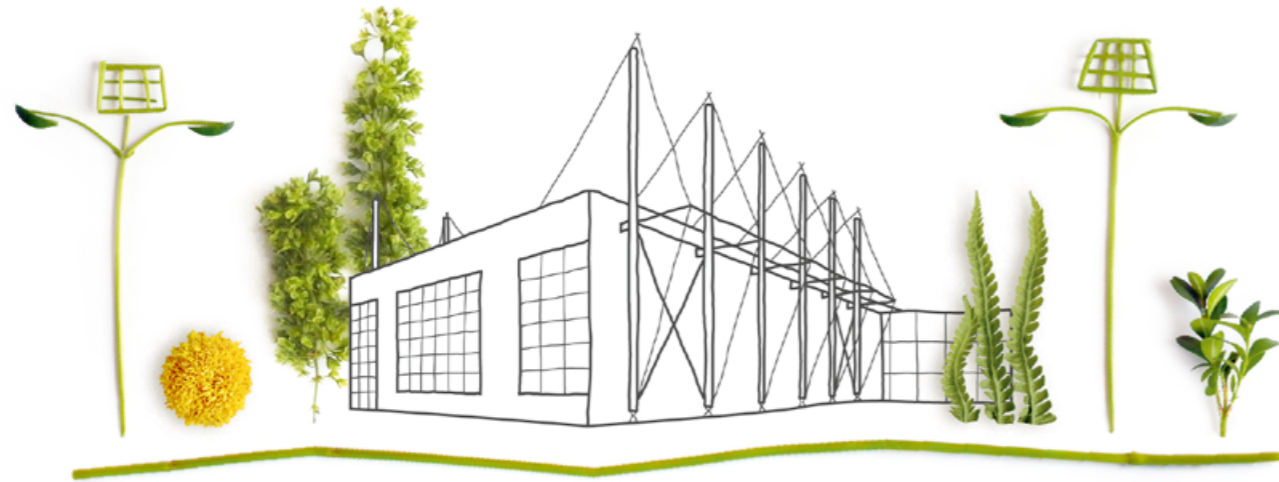
Here, the standards for future-oriented action are set by resource-friendly and energy-efficient manufacturing with short supply chains for ecologically sustainable business.

Social responsibility

In addition to focusing on the qualitative growth of the company and treating employees and partners with respect, Lamy is committed to preserving and promoting handwriting as an important cultural asset.

With our thinking tools, tools for writing, drawing and painting, we inspire people all over the world to further develop their intellectual, creative and communicative abilities.





Economically efficient, ecologically sound.

Quality. Made in Germany.

- High-precision manufacturing + highest level quality materials
- Best processing quality
- Exceptionally long lifespan
- Proven quality management according to DIN ISO 9001:2015
- Majority of work with German suppliers
- Repair service

Design.

- Timeless, not trendy or decorative
- Longest possible physical and visual longevity

Product development.

- Mindful use of resources
- Regular evaluation of applicability of recycled materials

Product manufacturing.

- Production, research and development: all in one place
- More than 95 % of in-house production at sole site in Heidelberg
- Long-term investments in in-house manufacturing
- Shortest possible delivery routes via regional suppliers
- In-house recycling

Product marketing.

- Packaging contains no adhesives and uses a large amount of recycled paper
- All displays for product presentation are *Made in Germany*
- Printed material is certified and made in collaboration with regional suppliers

Product delivery.

- Environmentally friendly packaging
- Cardboard filling material made from recyclable paper

Energy consumption.

- Use of renewable energy sources (100% green electricity)
- CO₂ analysis to assess saving potentials
- Use of electrical injection moulding equipment
- Use of heat generated by production processes

Biodiversity.

- Roof greening and sculpture garden
- Beehives on company premises

Generated waste material.

- Sorted recycling

Socially supportive and equitable.

Employees.

- Secure jobs and minimal employee turnover
- Job tickets
- Employee discount for the Lamy products (employee flea market)
- Training in employee's own training workshop
- Employee's own canteen: 'Lamyteria'
- Training leave programme
- Health programme: physical wellness activities offered during breaks, e-Bike promotion

Partnerships.

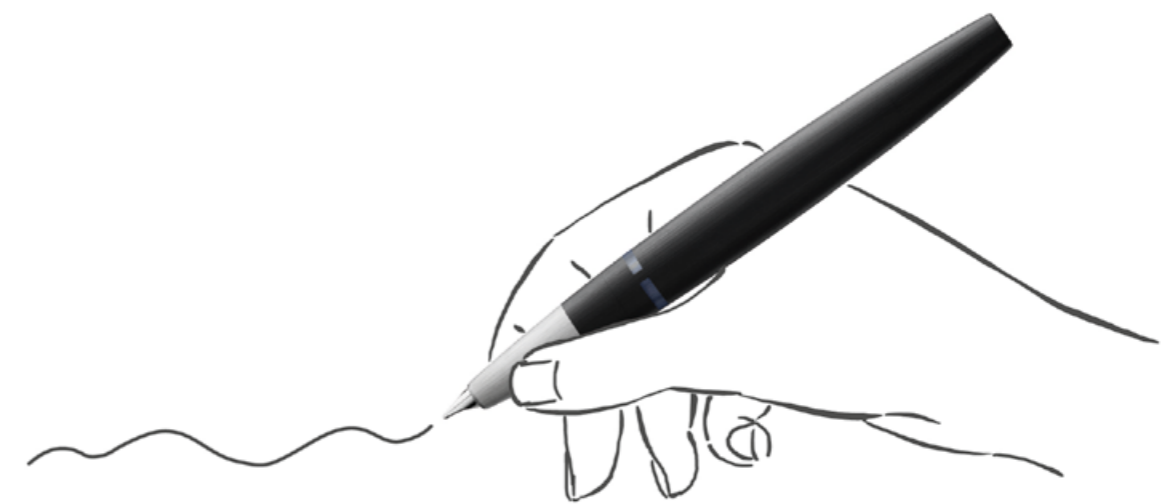
- Cultivation of long-standing partnerships with customers and suppliers
- Allocation of assembly work to sheltered workshops
- Loyalty to specialist shops

Society.

- Instructional material and interactive activities for schools
- Promotion of the learning and maintaining of handwriting

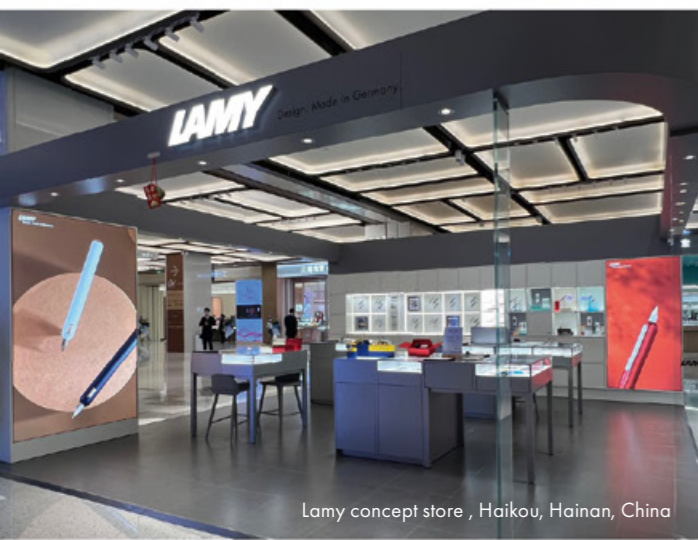
Company culture.

- Independent German medium-sized family company
- Clear long-term commitment to company headquarters and manufacturing site in Heidelberg
- Proactive onboarding
- Improvement suggestions by employees
- Focus on stable growth





Lamy concept store
Airport Berlin Brandenburg, Germany



Lamy concept store, Haikou, Hainan, China



Lamy mall store
CityLink NanKung, Taiwan



Lamy mall store
Shangri-La Mall, Ulaanbaatar City, Mongolia

From Heidelberg into the world

Around the world the LAMY brand stands for high-quality designer writing instruments with a timelessly modern aesthetic and perfect functionality. As an independent family company, since its foundation in 1930 Lamy has been firmly committed to Heidelberg as the company base, guaranteeing consistently premium quality „Made in Germany“.

With an annual production of over 8 million writing instruments, Lamy is today not only the market leader in Germany, it has also developed to become a sought-after brand around the world. Lamy generates a good half of its turnover abroad. The brand

is now represented in more than 80 countries with over 15,600 sales outlets worldwide, including around 200 mono-brand stores.

Alongside all this, the company – not least through the release of a Special Edition each year – is constantly setting new trends and inspiring handwriting fans around the world with innovative colours and surfaces. This is how Lamy is able to continuously reinvent itself and prove that a writing tool is more than an object of utility: it is a genuine lifestyle accessory which lends expression to the joy of writing by hand and underlines the individuality of its owner.



Design worth hunting out: functional, robust and recognisable.

Robust writing instruments with an emphasis on functionality. Made from tough ASA plastic – transparent or in attractive colours. With a striking, spring-operated metal clip.



Fountain pen 012 vista
₹ 3450



Ballpoint pen 213 green
₹ 2200



Mechanical pencil 116 red
₹ 1800



Rollerball pen 319 white
₹ 2400



V 60

All writing systems are available
in the following colours:



	Writing system	Model number	Refill/Nib	Body/Cap	Case
LAMY safari	fountain pen	012, 013, 014, 016, 017, 018, 019	steel nib	tampo print	V 60
LAMY safari	ballpoint pen	212, 213, 214, 216, 217, 218, 219	M 16; blue M (213 green, 214, 216, 218, 219 white), black M (212, 213 pink, 217, 219 black)	tampo print	V 60
LAMY safari	mechanical pencil	112, 113, 114, 116, 117, 118, 119	M 41; 0,5 mm	tampo print	V 60
LAMY safari	rollerball pen	312, 313, 314, 316, 317, 318, 319	M 63; blue, black (319 black)	tampo print	V 60

Optional packaging available (see page 59).





**Star of the show:
the classic in aluminium.**

Robust yet elegant writing instruments made from high-tech aluminium.
Featuring a striking, spring-operated metal clip and a transparent grip section.



Fountain pen 028 oceanblue
₹ 5000



Fountain pen 023 turmaline
₹ 5000



Ballpoint pen 229 black purple
₹ 3150



Rollerball pen 371 black
₹ 3400



All writing systems are available in the following colours: 23 26 28 29 71

	Writing system	Model number	Refill/Nib	Body/Cap	Case
LAMY AL-star	fountain pen	023, 026, 028, 029, 071	steel nib	tampo print, laser engraving	V 60
LAMY AL-star	ballpoint pen	223, 226, 228, 229, 271	M 16; black M	tampo print, laser engraving	V 60
LAMY AL-star	rollerball pen	323, 326, 328, 329, 371	M 63; black	tampo print, laser engraving	V 60





Light and colourful.

The ideal additional writing instrument for small memos, short letters and quick notes. With distinctive, spring-operated metal clip.



New: Cartridge rollerball pen 311 blue
₹ 2400



New: Cartridge rollerball pen 311 lime
₹ 2400



New: Cartridge rollerball pen 311 pink
₹ 2400



V 60

	Writing system	Model number	Refill	Body/Cap	Case
LAMY balloon	Cartridge rollerball pen	311	T 11; blue	tampo print	V 60



**For the frequent writer with
a discerning eye for the essential.**

The LAMY xevo has everything necessary to be a popular favourite among even the most demanding clients. Twist-action ballpoint pen made of contoured plastic and an imperceptible transition from triangle to circle. With spring-loaded metal clip.

Design: Eric Degenhardt



Ballpoint pen 262 lightgrey

₹ 1400



Ballpoint pen 262 black

₹ 1400



	Writing system	Model number	Refill	Clip	Body	Case
LAMY xevo	ballpoint pen	262	M 16; blue M	laser engraving	tampo print	V 0



**Even small companies can make a big design statement:
the ballpoint pen by the master of simple shapes.**

A multi-award-winning ballpoint pen with a triangular barrel and an original clip solution.
Plastic barrel with a matt finish.

Design: Naoto Fukasawa



Ballpoint pen 282 white
₹ 1450



Ballpoint pen 282 black
₹ 1450



Ballpoint pen 283 white silver
₹ 1750



Ballpoint pen 283 blue silver
₹ 1750



Ballpoint pen 283 black silver
₹ 1750



	Writing system	Model number	Refill	Body/Clip	Case
LAMY noto	ballpoint pen	282	M 16; black M, blue M	tampo print	V 0
LAMY noto	ballpoint pen	283	M 16; black M, blue M	tampo print	V 0





A reliable companion.

Clear form, great diversity. Its timeless design and high level of functionality makes this pen a reliable companion in any and every writing situation. Ballpoint pen made from unbreakable, high-gloss ASA plastic.



Ballpoint pen 272 black

₹ 1750



Ballpoint pen 272 white

₹ 1750



V 0

	Writing system	Model number	Refill	Body	Case
LAMY logo	ballpoint pen	272	M 16; black M or blue M	tampo print	V 0



It is the little details that express your appreciation and improve the big picture.

Ballpoint pen with a chrome-plated metal tip and metal push button. Made from unbreakable, high-gloss ASA plastic. Push mechanism with an integrated spring-operated clip made from stainless steel.



Ballpoint pen 204 M+ blue
₹ 1400



Ballpoint pen 204 M+ white
₹ 1400



Ballpoint pen 204 M+ red
₹ 1400



Ballpoint pen 204 M+ black
₹ 1400



V 0

	Writing system	Model number	Refill	Body	Case
LAMY logo M+	ballpoint pen	204 M+	M 16; blue B	tampo print	V 0





The classic for office use – made of stainless steel. For high-quality long-term brand communication.

Stainless steel body with matt brushed finish. Spring-mounted steel clip. Ballpoint pens and mechanical pencils with a push mechanism and an integrated clip/push unit.



Ballpoint pen 205 matt blue
₹ 1650



Ballpoint pen 205 matt black
₹ 1650



Mechanical pencil 105 matt red
₹ 1800



Set 205 /105 matt black



V 0

205 and 105 are available in the following colours:



	Writing system	Model number	Refill	Body	Case
LAMY logo	ballpoint pen	205	M 16; blue M (205 black also with black M)	tampo print, laser engraving	V 0
LAMY logo	mechanical pencil	105	M 40; 0,7 mm	tampo print, laser engraving	V 0
LAMY logo	set	205/105			V 60



Timeless design, reliable functionality – a popular classic for everyday working life.

Casing in stainless steel, brushed matt finish. With spring-mounted steel clip.
Ballpoint pens and retractable pencils with print mechanism and integrated clip/push unit.



Ballpoint pen 206 brushed
₹ 2200



Mechanical pencil 106 brushed
₹ 2550



Set 206·106 brushed (V 60)



V 0

	Writing system	Model number	Refill/Nib	Body/Cap	Case
LAMY logo	ballpoint pen	206	M 16; black M, blue M	tampo print, laser engraving	V 0
LAMY logo	mechanical pencil	106	M 40; 0,7 mm	tampo print, laser engraving	V 0
LAMY logo	set	206 106			V 60



Advertise with the best: with more than two million sold, need we say more?

Now with a new clip. Capless rollerball pen for flowing, precise writing. Integrated clip /push safety mechanism. Made from anodised aluminium.



Rollerball pen 339 Al/K turquoise

₹ 1540



Rollerball pen 339 Al/K silver

₹ 1540



Rollerball pen 339 Al/K black purple

₹ 1540

Advanced writing technology, even for limited budgets: pressing the Lamy safety clip once extends the tip and allows the lower end of the clip to lock into place. Pressing it again releases the clip and retracts the writing tip back into the barrel.



E 80

V 0

Available in the following colours:



	Writing system	Model number	Refill	Body	Case
LAMY tipo Al/K	rollerball pen	339	M 66; black	tampo print, laser engraving	E 80/optional V 0



Sharp design for discerning clients – and clear messages.

Ballpoint pen made from sandblasted stainless steel, brushed stainless steel or with a matt black finish. With a striking grip section and a distinctive clip shape.

Design: EOOS, Vienna



Ballpoint pen 240 brushed

₹ 3400



Ballpoint pen 240 black

₹ 3400



Ballpoint pen 240 silver

₹ 3400



V 0

	Writing system	Model number	Refill	Body	Case
LAMY econ	ballpoint pen	240 brushed	M 16; black M, blue B	tampo print, laser engraving	V 0
LAMY econ	ballpoint pen	240 black	M 16; black M	tampo print, laser engraving	V 0
LAMY econ	ballpoint pen	240	M 16; black M	tampo print, laser engraving	V 0





The most sophisticated way to communicate your message.

Modern rollerball pen with an integrated clip/push safety mechanism (worldwide patent held by Lamy). Comes with a high-grade palladium or matt lacquer finish in black, anthracite, imperialblue or white (glossy).



Rollerball pen 330 Palladium
₹ 6750



Rollerball pen 334 anthracite
₹ 6750



Rollerball pen 334 imperialblue
₹ 6750



Rollerball pen 334 white
₹ 6750



Rollerball pen 331 black
₹ 6750

The LAMY swift and its refined push button mechanism: use the push button to actuate the writing tip, and the clip simultaneously retracts into the body of the pen. Press the push button again to retract the tip and the clip moves out into its original position – the LAMY swift is ready for transport!



E 180

	Writing system	Model number	Refill/Nib	Body	Clip	Case
LAMY swift	rollerball pen	334	M 66; black	tampo print	tampo print, laser engraving	E 180
LAMY swift	rollerball pen	330	M 66; black	laser engraving	laser engraving	E 180
LAMY swift	rollerball pen	331	M 66; black	tampo print	tampo print, laser engraving	E 180



A clear line for an impressively clear brand message.

An especially slender, cylindrical metal writing instrument with massive, spring-action stainless steel clip. Matt black lacquer finish.

Design: Gerd A. Müller



Fountain pen 056 black

₹ 7600



Ballpoint pen 256 black

₹ 5250



Mechanical pencil 156 black

₹ 6500



E 119



V 52

	Writing system	Model number	Refill/Nib	Body/Cap	Clip/Push Mechanism	Case
LAMY cp1	fountain pen	056	steel nib	tampo print	tampo print, laser engraving	E 119
LAMY cp1	ballpoint pen	256	M 16; black M	tampo print	tampo print, laser engraving	V 52
LAMY cp1	mechanical pencil	156	M 40; 0,7 mm	tampo print	tampo print, laser engraving	V 52



**Perfect for every pocket and every kind of meeting:
design with an innovative push mechanism.**

The ultimate pocket pen: an innovative metal ballpoint pen with a push mechanism. Compact, handy design without compromising on performance.

Design: Franco Clivio



Ballpoint pen 289 chrome
₹ 6050



Ballpoint pen 288 black
₹ 6050



Ballpoint pen 288 imperialblue
₹ 6050



Pocket size
Ballpoint pen 288 white
₹ 6050



Full size
Ballpoint pen 288 laserorange
₹ 6050



288 is available in the following colours: ● ● ● ● ●

	Writing system	Model number	Refill	Body	Case
LAMY pico	ballpoint pen	289 chrome	M 22; black M	laser engraving	E 113
LAMY pico	ballpoint pen	288	M 22; black M	tampo print (288 white:tampo print , laser engraving)	E 113



Simply modern – a totally new quality for communicating your brand.

The seamless deep-drawn aluminium bodies of these writing instruments lend the series a uniquely harmonious appearance. Brushed and blasted surfaces create details of formal tension which are refined by a black silk-matt anodised coating. The impressive, high-gloss clip perfectly complements the overall concept.

Design: Jasper Morrison



Ballpoint pen 277 black

₹ 6150



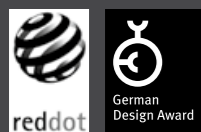
Rollerball pen 377 black

₹ 7900



E 180

	Writing system	Model number	Refill/Nib	Body/Clip/Cap	Case
LAMY aion	fountain pen	077	steel nib	tampo print, laser engraving	E 180
LAMY aion	ballpoint pen	277	M 16; black M	tampo print, laser engraving	E 180
LAMY aion	rollerball pen	377	M 63; black M	tampo print, laser engraving	E 180





The perfect writing accessory for companies who count lifestyle and zeitgeist amongst their brand values.

The LAMY Lx series is made of sophisticated anodised aluminium. It's as light as a feather and stands out with its harmonious character as well as its details which are refined with precious metals. Available in four contemporary colours, this writing instrument emanates timelessness as well as a trendsetting flair.



Fountain pen 090 marron
₹ 7950



Fountain pen 076 RAu
₹ 7950



Ballpoint pen 257 Ru
₹ 4450



Rollerball pen 358 Pd
₹ 6300



Metal case in matching colour

All writing systems are available in the following colours:



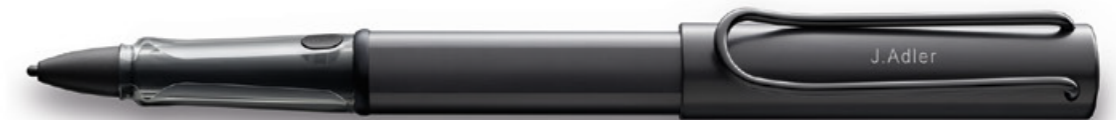
	Writing system	Model number	Refill/Nib	Body/Cap	Case
LAMY Lx	fountain pen	057, 058, 076, 090	steel nib, black PVD	tampo print (not available for Pd), laser engraving	metal case
LAMY Lx	ballpoint pen	257, 258, 276, 290	M 16; black M	tampo print (not available for Pd), laser engraving	metal case
LAMY Lx	rollerball pen	357, 358, 376, 390	M 63; black M	tampo print (not available for Pd), laser engraving	metal case



The re-inventing of a classic: digital writing with the LAMY AL-star black EMR.

A miracle of ergonomics with electromagnetic resonance technology. Cable-free and battery-free writing and drawing on mobile devices. Compatible with most tablets and smartphones which support Wacom EMR technology.

Its remarkable precision makes you feel like you're writing on paper. For professionals and students, while at work or play – the LAMY AL-star EMR is the perfect companion for drawing and writing. Let yourself be inspired by all of the many possible applications digital writing has to offer!
www.lamy.com/digitalwriting



Digital writing instrument 471 black EMR
₹ 9000



List of compatible devices:
www.lamy.com/emr



	Writing system	Model number	Refill	Body/Cap	Case
LAMY AL-star	EMR	471	EMR nibs, 0.35 mm or 0.7 mm	tampo print , laser engraving	standard

LAMY safari ncode

writing,
digitizing,
unlimited
possibilities

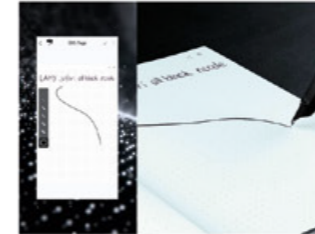


Neo Studio App™

Bridging the gap between two worlds.

The new LAMY safari all black ncode bridges the gap between the analogue notebook and the unlimited world of digital writing.

Combined with the matching LAMY digital paper notebook and the numerous functions of the Neo Studio App on your technical devices, it's easy to write on paper, to simultaneously digitize your handwritten material and then to edit it as you choose.



Write & Digitize



LAMY digital paper notebook



Ncode sensor (camera)



Neo Studio App™



Smartpen 744 all black ncode



Bundle: Smartpen + Notebook

Tutorial



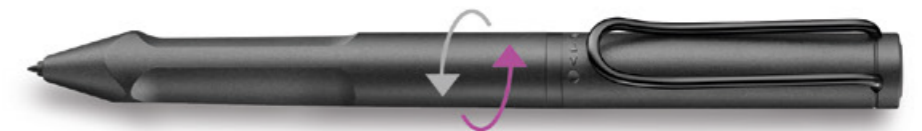
LAMY × **NEO.LAB**
convergence

	Writing system	Model number	Refill	Body/Cap	Case
LAMY safari	ncode	744	M 21; black	tampo print	standard

Digital Writing: Timeless design, perfect ergonomics and the highest quality.

Based on the LAMY safari twin pen design, this 2 in 1 pen was developed for flexible use on both digital media (tablets, smartphones, notebooks) and analogue media (paper). Thus the LAMY safari twin pen EMR combines the best of both worlds – the advantages of writing manually with the unlimited possibilities of digital processing.

Let yourself be inspired by all of the many possible applications digital writing has to offer!
www.lamy.com/digitalwriting

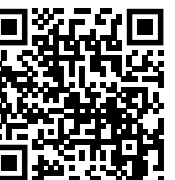


New: Multisystem pen 644 twin pen all black EMR

₹ 10450



Tutorial



	Writing system	Model number	Refill	Body	Case
LAMY safari	Multisystem pen	644	EMR nibs, 0.35 mm or 0.7 mm, M 21; black	tampo print	standard

LAMY twin pen



Useful 2-in-1 functionality conveys constructive brand messages.

A ballpoint pen and mechanical pencil in one. Made from metal with matt brushed, cyclical finish or coated with matt black lacquer. Spring-mounted steel clip. Eraser underneath the removable push button.

Design: Gerd A. Müller



Multisystem pen 645 st
₹ 6900



Multisystem pen 656 cp1 black
₹ 7900



V 60



E 180

	Writing system	Model number	Refill	Body/Clip/Push Mechanism	Case
LAMY st	2-system pen	645	M 21; black/M 41; 0,5 mm	tampo print, laser engraving	V 60
LAMY cp1	2-system pen	656	M 21; black/M 41; 0,5 mm	tampo print, laser engraving	E 180





Writing and sketching: 3 refills, 1 writing instrument.

Mechanical pencil as well as black and red ballpoint pens – in one writing instrument. Twist mechanism to change between systems. With a solid, spring-mounted clip and an eraser underneath the removable push button. Made from metal with matt brushed, cyclical finish or coated with easy-grip soft black lacquer.

Design: Gerd A. Müller



Multisystem pen 745 st
₹ 8750



Multisystem pen 746 st black
₹ 8800



Multisystem pen 759 cp1 brushed
₹ 10500



For writing: ballpoint pen refill M 21 black



For sketching: mechanical pencil lead M 41 (0,5 mm)



For writing: ballpoint pen refill M 21 red

Multicolour ballpoint pen made from stainless steel in a matt finish with a widthwise grain. Tab indicating selected colour. With black, blue and red LAMY M 21 ballpoint pen refills.



Multicolour ballpoint pen 405 logo matt black
₹ 5050



E 180

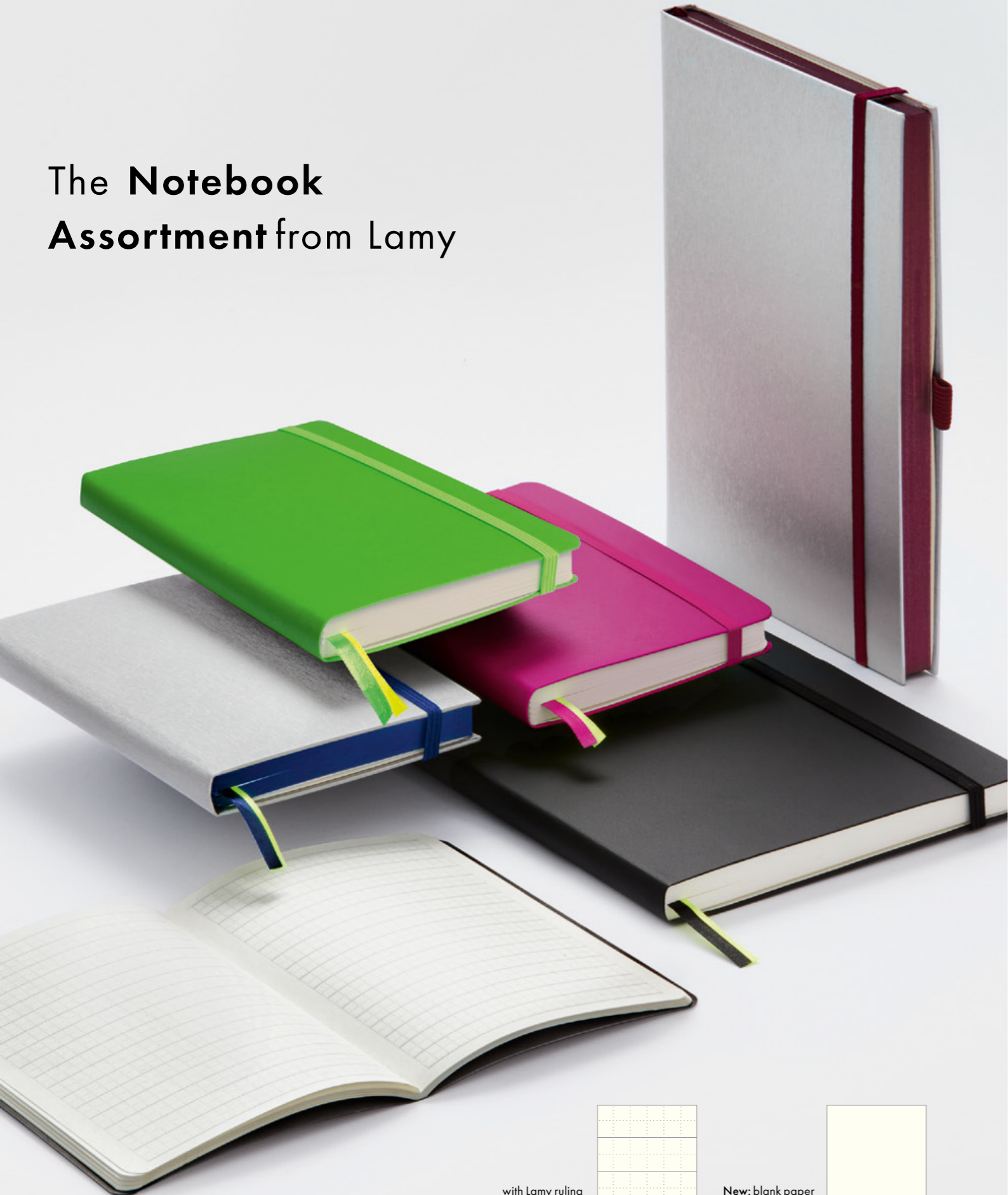


V 0

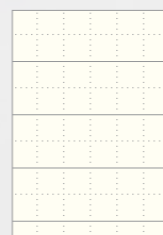
	Writing system	Model number	Refill	Body/Clip/ Push Mechanism	Case
LAMY st	3-system pen 3x1	745	M 21; black + red M 41; 0,5 mm	tampo print, laser engraving	E 180
LAMY st	3-system pen 2+1	746	M 21; blue + red M 41; 0,5 mm	tampo print	E 180
LAMY cp1	3-system pen	759	M 21; black + red M 41; 0,5 mm	tampo print, laser engraving	E 180
LAMY logo	multicolour ballpoint pen	405	M 21; black + red + blue	tampo print, laser engraving	V 0

Optional packaging available (see page 59).

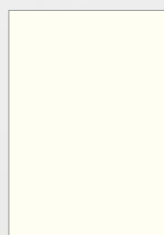
The **Notebook**
Assortment from Lamy



with Lamy ruling



New: blank paper



Keep what is important: Lamy notebooks.

This impressive notebook series offers the highest levels of writing comfort with its 90 g/m² bleedproof paper. The hardcover and softcover notebooks feature 192 pages, pen loops for writing instruments, bookmarks and a folder pocket in the cover for notes. A5-sized hardcover and softcover notebooks are now also available in blank. The handy 64-page booklets with neon thread stitching are perfect for making a quick note or rough draft.

Choose from a wide range of refinement options – see pages 56/57.

Hardcover ₹ 2200
A5 and A6 ₹ 2600



Notebook paper edges available in the following colours:



Softcover ₹ 2100
A5 and A6 ₹ 2350



Notebook softcover available in the following colours:



Booklet ₹ 1400
A5 and A6



Notebook booklet available in the following colours:



New: blank paper
Hardcover
Softcover
A5



Notebook paper edges/softcover available in the following colours:



Model	Format
B 1	notebook hardcover A5, 192 pages, 90 g/m ² , Lamy ruling
B 2	notebook hardcover A6, 192 pages, 90 g/m ² , Lamy ruling
B 3	notebook softcover A5, 192 pages, 90 g/m ² , Lamy ruling
B 4	notebook softcover A6, 192 pages, 90 g/m ² , Lamy ruling
B 5	notebook booklet A5, 64 pages, 90 g/m ² , Lamy ruling
B 6	notebook booklet A6, 64 pages, 90 g/m ² , Lamy ruling
B 7	notebook hardcover A5, 192 pages, 90 g/m ² , blank paper
B 8	notebook softcover A5, 192 pages, 90 g/m ² , blank paper

Set packaging for notebook A6



Set packaging for notebook A5

Set packaging available for the following writing instruments

Set packaging A6 for paper notebook logo, tipo, xevo, noto, AL-star, safari, aion, econ, pur, scala, studio, ideos

Set packaging A5 for paper notebook logo, tipo, xevo, noto, AL-star, safari, aion, econ, pur, scala, studio, ideos

Refinement types

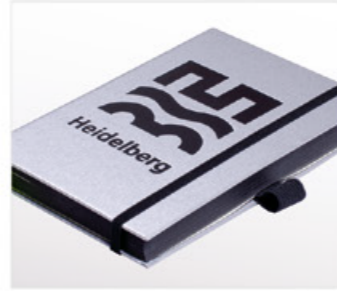
Lamy's notebooks can be individually refined in many ways. The various refinement types and surfaces can be individually combined.

Embossing



Blind Embossing

- deep embossing of a motif, tactile
- available versions: tone-on-tone or darkening embossing



Foil Embossing

- deep embossing of a motif, tactile
- strong contrast: colour foil embossing
- also available as eco-sustainable upcycling product made from biodegradable Crush Paper (FSC® certified)

Printing



Digital Printing: Standard Cover

- ideal for sophisticated motifs
- colour gradients and multi-coloured photo printing possible
- borderless printing possible
- customised name printing with selectable font possible (depending on material/quantity)



Digital Printing: Crush Paper

- ecological, sustainable upcycling product
- made from up to 30 % vegetable waste from the agro-industry
- FSC® certified
- fully recyclable and biodegradable



Offset Printing: glossy and matt paper

- paper cover
- matt picture paper
- glossy or matt protective cover



Offset Printing: Belly Band

- high brilliance of colour via offset printing method
- double-sided possible
- often in combination with discreet promotional print on inside cover



Offset Printing: Advertising Pages

- long-lasting effect
- high colour brilliance thanks to offset printing



Offset Printing: Card Insert

- long-lasting effect, as card insert is often used as a bookmark
- ideal for items that should have less of a promotional feel
- high colour brilliance thanks to offset printing
- double-sided possible

Do you have questions about individual refinement options? Please contact us. We will be happy to make you a customised offer.

Edge Finishings



Digital Edge Printing

- ideal for logos, letterings or patterns



Edge Finishing: 'Cesello'

- 3D engraving on book block
- engraving is filled with colour



Edge Finishing: coloured foils

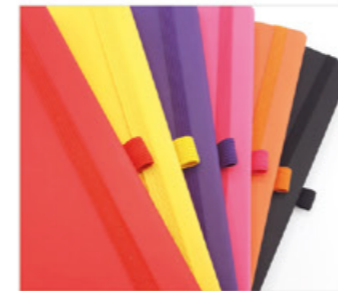
- matt and shiny foil
- metal foil available



Coloured Spray Edge Printing

- available in over 50 colours
- edge finishing with water-based inks

Applications



Elastic Band and Pen Loop

- available in over 50 colours



Coloured Ribbons

- woven ribbons
- available in over 50 colours



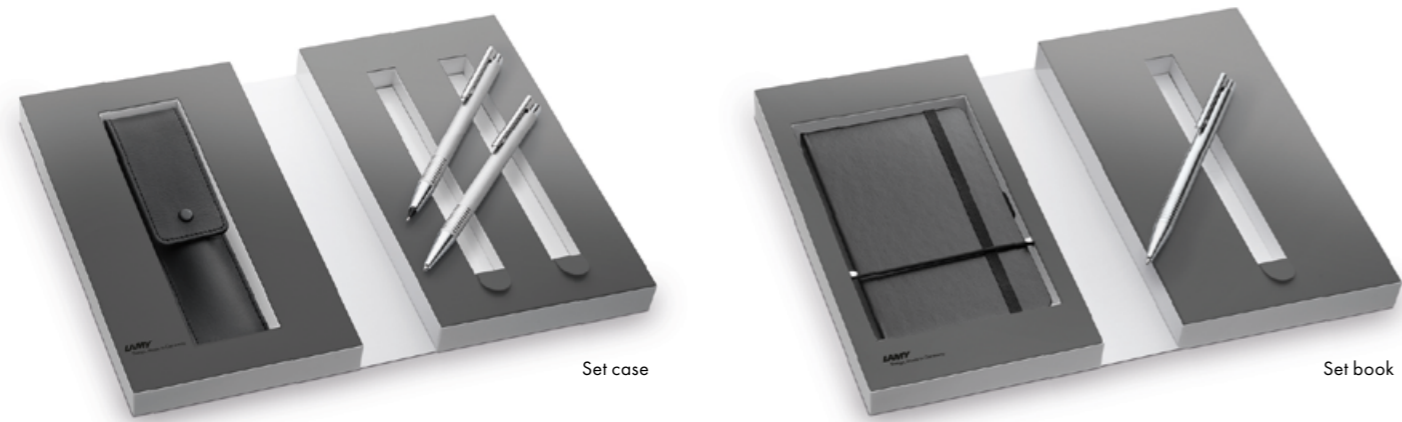
Gel Doming: standard or customized

- stickers made of synthetic resin
- ideal for three-dimensional advertising messages on plain surfaces
- available in many standard shapes/sizes
- shapes freely selectable (depending on quantity)

Show how full service really works – with a Lamy set.

Lamy sets can be put together individually with a leather etui or notebook and one or two writing instruments from the following series: LAMY logo, LAMY econ, LAMY noto, LAMY xevo, LAMY studio, LAMY scala and many more.

In addition, the grey set with notebook is available with an optional, extensive insert that can be individually printed on two sides.



set case	with leather case	logo, econ
set book	with notebook	logo, econ, noto, xevo
set slipcase	set slipcase with notebook	logo, econ, noto, xevo, studio, scala
advertising insert	optional set insert, digital print up to 4 colours according to customer specifications	

The better the packaging the more fun it is to open.

Stylishly packaged writing instruments make high-quality, sophisticated gifts. Perfect for strengthening business relationships, as tokens of appreciation or as incentives.



Optional packaging	Model number
carton box (one or two writing instruments)	V 60
carton tube (not suitable for surface „brushed“)	V 52
carton box (one or two writing instruments)	E 119
metal case	E 180
carton box	E 188



Symbiotic perfection in form.

Designed by EOOS, the extraordinary LAMY ideos offers its users a unique haptic writing experience. This writing instrument combines the basic forms of triangle and circle to create a stylised teardrop shape. The robust brass housings are refined with a high-quality palladium finish.

Design: EOOS, Vienna



SIGNATURE WRITING



Fountain pen 070 Pd
₹ 9650



Ballpoint pen 270 Pd
₹ 13950



	Writing system	Model number	Refill/Nib	Body/Clip	Case
LAMY ideos	fountain pen	070	steel nib	laser engraving	E 188
LAMY ideos	ballpoint pen	270	M 16; black M	laser engraving	E 188



An appealing shape with refined details – for a subtle brand statement.

Metal writing instruments with a shiny, chrome-plated clip in an unusual propeller shape. Stainless steel with a matt brushed finish or coated with matt lacquer. The Lx Edition is available with black matt lacquer finish and shiny black PVD coating on clip and nib.

Design: Hannes Wettstein



Fountain pen 066 Lx all black
₹ 16450



Ballpoint pen 265 brushed
₹ 6200



Ballpoint pen 267 imperialblue
₹ 6700



Rollerball pen 365 brushed
₹ 9550



E 180

All writing systems are available in the following colours:



	Writing system	Model number	Refill/Nib	Body/Clip/Cap	Case
LAMY studio	fountain pen	065	steel nib	tampo print, laser engraving	E 180
LAMY studio	fountain pen	066	steel nib, PVD	tampo print, laser engraving	E 180
LAMY studio	fountain pen	067	steel nib	tampo print, laser engraving	E 180
LAMY studio	ballpoint pen	265	M 16; black M	tampo print, laser engraving	E 180
LAMY studio	ballpoint pen	266	M 16; black M	tampo print, laser engraving	E 180
LAMY studio	ballpoint pen	267	M 16; black M	tampo print, laser engraving	E 180
LAMY studio	rollerball pen	365	M 63; black M	tampo print, laser engraving	E 180
LAMY studio	rollerball pen	366	M 63; black M	tampo print, laser engraving	E 180
LAMY studio	rollerball pen	367	M 63; black M	tampo print, laser engraving	E 180

Optional packaging available (see page 59).



GOOD DESIGN



Emotive design: harmonious proportions for strong brand statements.

Available as a fountain pen with a cap and a polished steel nib or gold nib, a twist-action pencil or ballpoint pen, and a rollerball pen with a cap. Cylindrical barrel made of stainless steel with high-gloss black lacquer, stainless steel with matt black lacquer or brushed stainless steel and highly polished, chrome-plated ends. Solid metal clip with a reliable spring mechanism, also with highly polished chrome plating.

Design: Sieger Design



Fountain pen 079 pianoblack
₹ 33450



Fountain pen 080 black
₹ 17550



Ballpoint pen 280 black
₹ 15300



Mechanical pencil 151 brushed



Rollerball pen 351 brushed
₹ 16300



E 188

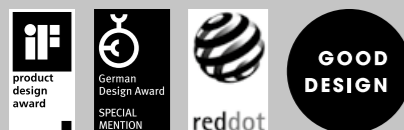
Fountain pen, ballpoint pen and rollerball pen are available in the following colours:



Mechanical pencil is available in the following colours:



	Writing system	Model number	Refill/Nib	Body/Clip/Cap	Case
LAMY scala	fountain pen	079	gold nib	tampo print, laser engraving	E 188
LAMY scala	fountain pen	080/051	steel nib	tampo print, laser engraving	E 188
LAMY scala	ballpoint pen	279	M 16; black M	tampo print, laser engraving	E 188
LAMY scala	ballpoint pen	280/251	M 16; black M	tampo print, laser engraving	E 188
LAMY scala	mechanical pencil	180/151	M 40; 0,7 mm	tampo print, laser engraving	E 188
LAMY scala	rollerball pen	379	M 63; black M	tampo print, laser engraving	E 188
LAMY scala	rollerball pen	380/351	M 63; black M	tampo print, laser engraving	E 188





Inspired by Bauhaus and a firm favourite with companies.

This model is available as a piston-fill fountain pen with a hand-polished, rhodium plated 14-carat gold nib, a rollerball pen, a ballpoint pen or a mechanical pencil. Made from fibreglass-reinforced polycarbonate and matt stainless steel with a lengthwise grain. Spring-mounted steel clip. Ballpoint pens made from exclusive types of wood with a spring-mounted stainless steel clip and palladium-finished hardware.

Design: Gerd A. Müller



Fountain pen 001
₹ 26300



Ballpoint pen 201
₹ 10800



Ballpoint pen 203 taxus
₹ 17400



Rollerball pen 301
₹ 14650



E 188

	Writing system	Model number	Refill/Nib	Body/Cap	Clip	Case
LAMY 2000	fountain pen	001	gold nib	tampo print	tampo print, laser engraving	E 188
LAMY 2000	ballpoint pen	201	M 16; black M	tampo print	tampo print, laser engraving	E 188
LAMY 2000	ballpoint pen	203	M 16; black M	tampo print	laser engraving	E 188
LAMY 2000	mechanical pencil	101	M 40; 0,7 mm /M 41; 0,5 mm	tampo print	tampo print, laser engraving	E 188
LAMY 2000	rollerball pen	301	M 63; black M	tampo print	tampo print, laser engraving	E 188



LAMY 2000 M



A pleasure to treasure: now in stainless steel.

The design classic among the piston-fill fountain pens is now available with a new finish: stainless steel with matt brushed finish. It sits beautifully in the hand and is a pleasure to write with.

Design: Gerd A. Müller



Fountain pen 002 M

₹ 45000



E 188

	Writing system	Model number	Refill/Nib	Body/Clip	Case
LAMY 2000 M	fountain pen	002	gold nib	tampo print, laser engraving	E 188
LAMY 2000 M	ballpoint pen	202	M 16; black M	tampo print, laser engraving	E 188
LAMY 2000 M	mechanical pencil	102	M 40; 0,7 mm	tampo print, laser engraving	E 188
LAMY 2000 M	rollerball pen	302	M 63; black M	tampo print, laser engraving	E 188





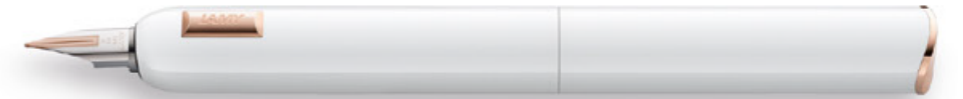
Pocket sized masterpiece of technology.

Twist-action fountain pen with retractable nib. All-metal body, matt darkblue or shiny white lacquer finish, details plated with rose gold. Gold nib 14 ct. in bicolour rose gold design, partially palladium plated.

Design: Franco Clivio



SIGNATURE WRITING



Fountain pen 081 white RAu
₹ 53350



Fountain pen 081 darkblue RAu
₹ 53350



E 233

	Writing system	Model number	Nib	Clip	Case
LAMY dialog cc	fountain pen	081	gold nib	laser engraving	E 233



A new type of twist-action fountain pen which both fascinates and inspires.

Retractable nib and clip. All-metal body, palladium-coated, matt black finish, shiny white lacquer finish or shiny black lacquer finish. 14-carat gold nib, partially rhodium plated.

Design: Franco Clivio



SIGNATURE WRITING



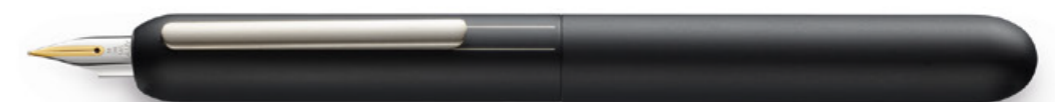
Fountain pen 074 pianowhite Pt
₹ 37000



Fountain pen 074 pianoblack Pt
₹ 37000



Fountain pen 074 Palladium
₹ 39000



Fountain pen 074 black
₹ 39000



E 182

	Writing system	Model number	Nib	Clip	Case
LAMY dialog pianowhite Pt	fountain pen	074	gold nib	laser engraving	E 182
LAMY dialog pianoblack Pt	fountain pen	074	gold nib	laser engraving	E 182
LAMY dialog Palladium	fountain pen	074	gold nib	laser engraving	E 182
LAMY dialog black	fountain pen	074	gold nib	laser engraving	E 182





A series of writing instruments that effortlessly unites attitude and style.

LAMY imporium – the extraordinary family of writing instruments from Lamy. This captivating range boasts an exciting combination of functional design, sturdy structure and first-class materials, including gold, platinum and titanium, all beautifully finished with the use of top-quality PVD coatings and galvanisation in a range of designs. This combination gives the range its unmistakable appearance and produces a luxurious feel when writing.

Design: Mario Bellini



Fountain pen 092 BlkBlk
₹ 50400



Ballpoint pen 260 BlkAu
₹ 41650



Rollerball pen 393 TiPt
₹ 47650



E 182

All writing systems are available in the following colours:



	Writing system	Model number	Refill/Nib	Cap/Clip	Case
LAMY imporium	fountain pen	092/060/093	gold nib	laser engraving	E 182
LAMY imporium	ballpoint pen	292/260/293	M 16; black M	laser engraving	E 182
LAMY imporium	mechanical pencil	192/160/193	M 40; 0,7 mm	laser engraving	E 182
LAMY imporium	rollerball pen	392/360/ 393	M 66; black M	laser engraving	E 182



Made for children, popular with adults: the writing instrument that brings back memories.

Developed together with educators for the first steps towards learning to write. Fountain pen and twist-action mechanical pencil made of maple wood, cap and dice made of plastic. Ergonomically shaped, anti-slip plastic grip. With name sticker.

Design: Entwicklungsgruppe Mannheim /Prof. Bernt Spiegel



Beginner's fountain pen 009 blue
₹ 3000



Beginner's fountain pen 010 red
₹ 3000



Beginner's pencil 109 blue
₹ 2200



Beginner's pencil 110 red
₹ 2200



E 314

	Writing system	Model number	Refill/Nib	Cap/Clip/Dice Case
LAMY abc	Beginner's fountain pen	009, 010	steel nib A	tampo print E 314
LAMY abc	Beginner's pencil	109, 110	M 44; 1.4 mm	tampo print E 314



The colorplus assortment from Lamy lets your brand bring colour into play.

Lamy's colorplus series features robust colours of especially high quality. So you can make your customers of tomorrow happy today.



colorplus plastic case of 12

colorplus packaging of 12

colorplus packaging of 24

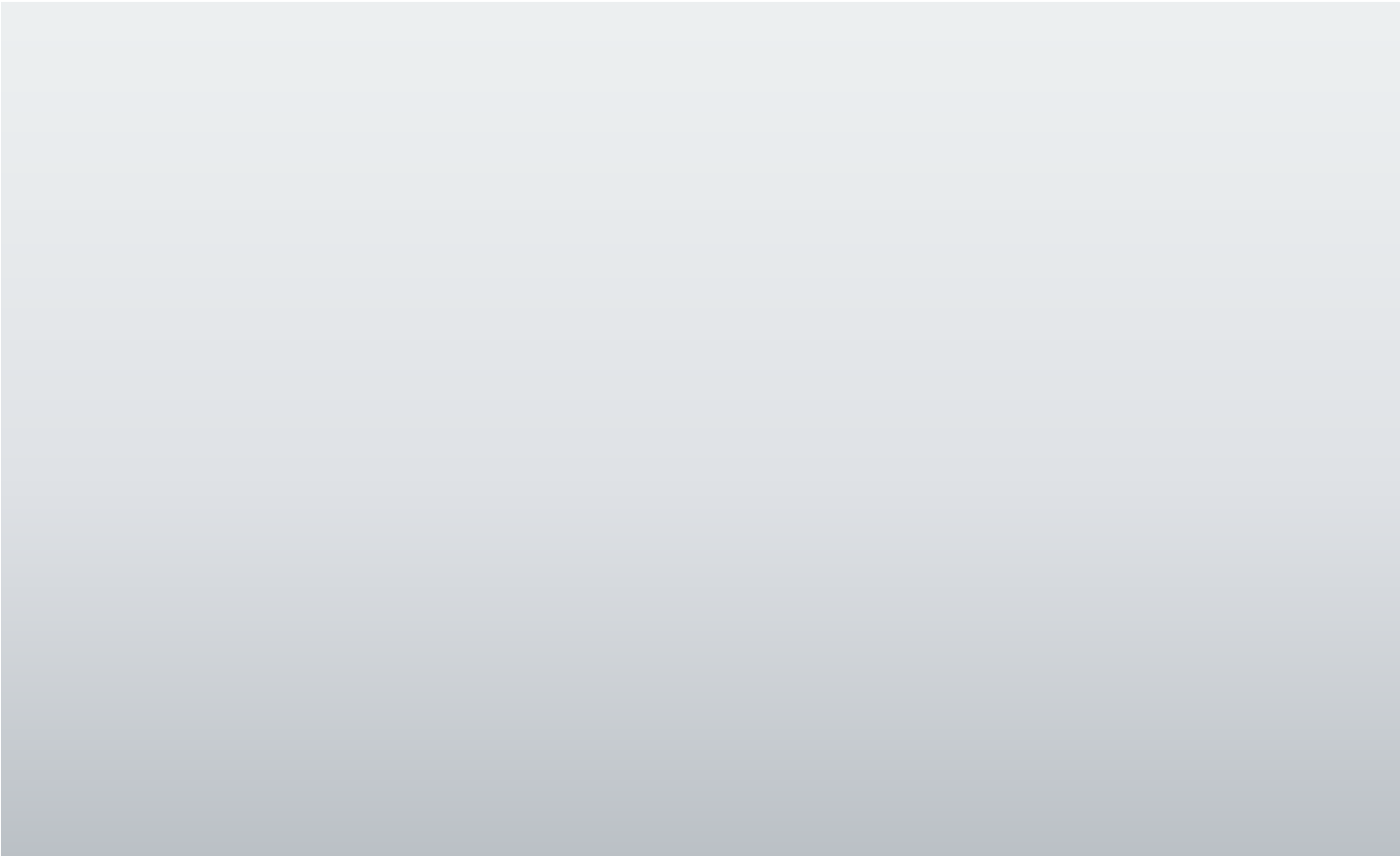
colorplus packaging of 36



colorplus neon packaging of 6

colorplus metallic packaging of 12

colorplus	coloured pencils	plastic case of 12
colorplus	coloured pencils	packaging of 12
colorplus	coloured pencils	packaging of 24
colorplus	coloured pencils	packaging of 36
colorplus	coloured pencils	packaging of 6 neon
colorplus	coloured pencils	packaging of 12 metallic



C. Josef Lamy GmbH
D-69111 Heidelberg
T: +49 6221 843-0
F: +49 6221 843-444
pp@lamy.de
Made in Germany
lamy.com

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